

7<sup>th</sup>

# WORLD CHAMBERS CONGRESS

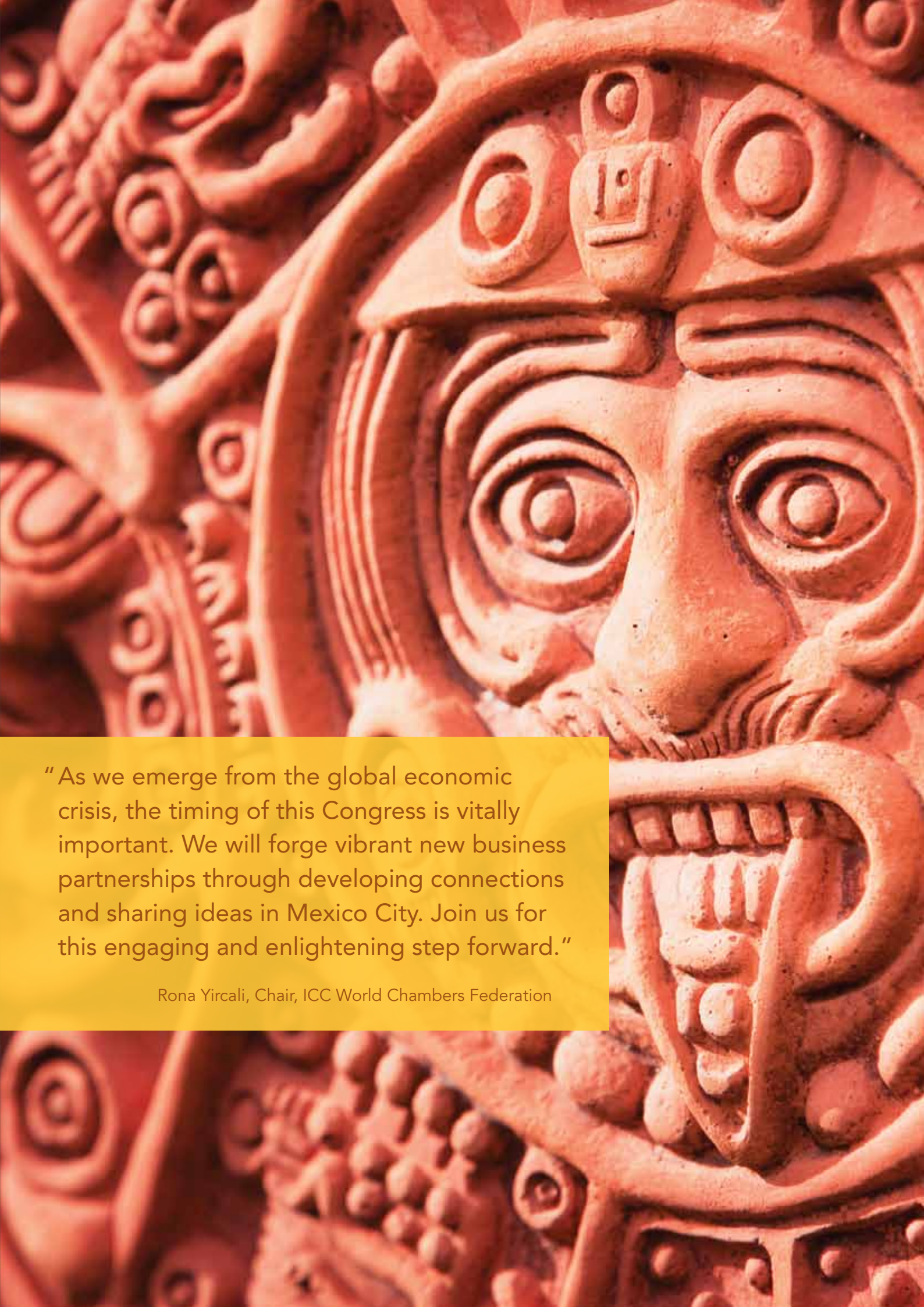
ENTERPRISE — NETWORK — PROSPERITY



MEXICO CITY  
8-10 JUNE 2011







"As we emerge from the global economic crisis, the timing of this Congress is vitally important. We will forge vibrant new business partnerships through developing connections and sharing ideas in Mexico City. Join us for this engaging and enlightening step forward."

Rona Yircali, Chair, ICC World Chambers Federation



## Highlights of the Congress

The 7<sup>th</sup> World Chambers Congress brings together leaders from around the world to learn, share, and build new networks of opportunity. Over three days, the Congress will feature an array of programmes, plenaries, working sessions, and social opportunities, all designed with a focus on community and progress.

For details and registration visit [www.worldchamberscongress.org](http://www.worldchamberscongress.org)



## Programme

Gain insight from internationally-renowned speakers through our plenary and workshop sessions. Speakers include chamber of commerce, business and government leaders.

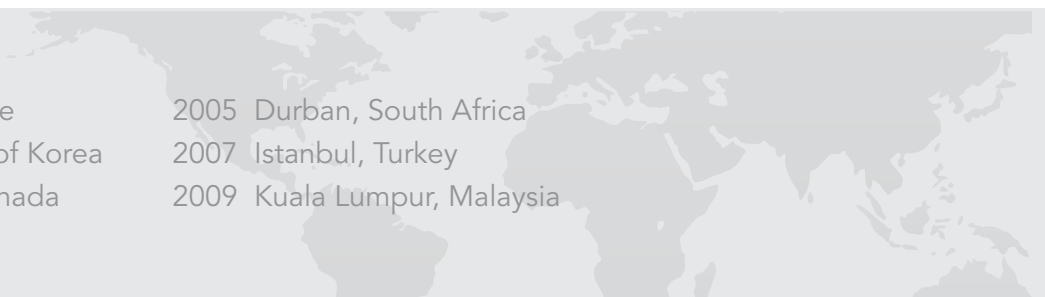
Under the theme "Enterprise – Network – Prosperity," the Congress will address the following topics:

- The new economy, looking ahead at challenges and opportunities
- Corporate social responsibility
- Today's labour force
- Chambers working for small- and medium-sized enterprises (SMEs)
- Chamber partnerships: local, regional, national, and transnational
- Attracting members and keeping them satisfied
- Chambers and young entrepreneurs

### Past Congresses:

1999 Marseilles, France  
2001 Seoul, Republic of Korea  
2003 Quebec City, Canada

2005 Durban, South Africa  
2007 Istanbul, Turkey  
2009 Kuala Lumpur, Malaysia





## Business Programme

Linking business delegates with local industries, the business programme is the commercial centrepiece of the Congress. Through customized one-on-one meetings, delegates can network and learn, gaining critical insight on trade and investment possibilities and opportunities worldwide.

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## World Chambers Competition 2011

The Competition is the only global awards programme recognizing the most innovative projects undertaken by chambers of commerce and industry from around the world.

The Competition provides a unique opportunity for chambers to showcase originality and ingenuity, demonstrate determination to strengthen SMEs and improve their services to members.

Competition categories for 2011 are:

- Best Unconventional Project
- Best Small Business Project
- Best International Project
- Best Corporate Social Responsibility Project

For full details visit [www.worldchamberscompetition.org](http://www.worldchamberscompetition.org)

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## Exhibition

Our exhibition area offers a unique platform to promote your organization's products and services, offering trade and investment opportunities to global decision-makers from corporate, public, and private sectors. Exhibiting at the Congress guarantees worldwide exposure to a wide range of chamber of commerce and business professionals.

Booths and display areas are available for chambers of commerce, companies, and trade promotion organizations.

For more information, visit [www.worldchamberscongress.org](http://www.worldchamberscongress.org)

"The World Chambers Congress has been an important part of CANACO's strategy to grow our organization and extend our global network. Hosting this Congress gives us the opportunity to learn more about your chamber, and develop trade and investment partnerships for our member companies. We look forward to welcoming you and sharing the warmth of our people, city and country."

Arturo Mendicuti, Chairman, Mexico City National Chamber of Commerce



# Mexico City and the Americas

Held for the first time in Latin America, Mexico City will host the 7<sup>th</sup> World Chambers Congress from 8–10 June 2011.

Mexico City is the capital of a vibrant economy with a long history of welcoming foreign investment, a vast and increasingly-educated labour pool, and privileged access to the world's leading markets. Mexico is one of the most stable political systems in Latin America.

With an opening address by the President of Mexico Felipe Calderón, the 7<sup>th</sup> World Chamber Congress will strengthen ties within the Americas by exploring new strategies and opportunities in a dynamic environment.

This Congress will open new doors for delegates, forging opportunities not only to learn from and interact with their peers from around the world, but also to develop new business opportunities and interactions with leading companies from the oil, agriculture, trade, and services sectors.



## Venue – Centro Banamex

Strategically located 10 minutes northwest of the main city area and 30 minutes from the international airport, Centro Banamex is part of the “Las Americas” complex.

Av. Conscripto #311, col Lomas de Sotelo

Code Postal 11200, México D.F.

For more information visit

[www.centrobanamex.com](http://www.centrobanamex.com)

## Languages – English and Spanish

The working language of the Congress will be English. CANACO will provide translation into Spanish. Arrangements for interpretation into other languages may be made according to need and numbers.

## Congress Tours and Companion Activities

An array of cultural, sightseeing and sporting activities will be offered to all participants and companions. Some Congress activities, such as the gala dinner, will be open to companions.

## Visas

Delegates from some countries will require visas or country “stamps” to enter Mexico. Please visit our website at [www.worldchamberscongress.org](http://www.worldchamberscongress.org) to view a list of these countries along with information on how to obtain the necessary documentation. Special visa arrangements have been made by CANACO to help delegates with early approval and visa coverage for 2011.

## Register Today

Register online to save time and immediately secure your accommodation and tour bookings! Information on registration fees, special rates, and group discounts available on our website at [www.worldchamberscongress.org](http://www.worldchamberscongress.org)

# Sponsorship Opportunities

## A Unique Sponsorship Opportunity

Sponsoring the World Chambers Congress extends beyond reserving exhibition space - it is global branding.

The Congress offers you an unparalleled opportunity to develop and strengthen your partnerships with and commitment to chambers of commerce around the globe. Sponsorship also highlights your allegiance by associating your brand with chamber leaders and their member companies worldwide.

## Sponsor Profile

Supporting the Congress can benefit your organization:

- **Chambers:** Attract interest in your chamber's business members, promote trade and investment in your region, or establish a role in leading issues.
- **Public and Private Companies:** Connect with SMEs, foster economic growth and development, and engage in issues addressed in a session or plenary theme.
- **NGOs:** Fostering local economic growth – particularly in developing countries – and engage in issues addressed in a session or plenary theme.

## Sponsor Offer

We offer Congress sponsorship options at all funding levels. These include:

1. The Congress: profiling your organization before, during and after the Congress
2. The Competition: ensuring winners have the funds to develop their projects
3. The Delegates: facilitating attendance of participants from developing countries

Sponsors may also choose to sponsor a specific session of interest or a keynote speaker. We provide made-to-measure programmes to fit your specific marketing and branding goals.

## A New Opportunity: Congress Referral Programme

This new programme, designed for chambers, allows you to receive commissions for any of your members or corporate sponsors that become a Congress sponsor. Funds received from this programme will assist chambers to attend the Congress.

Visit our web site at [www.worldchamberscongress.org](http://www.worldchamberscongress.org) to read more about this exciting new offer.

## International Contact

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Sponsors:



غرفة دبي  
DUBAI CHAMBER



# About the Organizers

## ICC World Chambers Federation (WCF)

The International Chamber of Commerce (ICC) is the world business organization representing enterprises from all sectors in every part of the world. The fundamental mission of ICC is to promote trade and investment across frontiers and help businesses meet challenges and opportunities of globalization.

For more information visit [www.iccwbo.org](http://www.iccwbo.org)

WCF was established by ICC in 1951 to be the advocate of its chamber of commerce members worldwide. While each chamber represents a group of companies of mostly small- and medium-sized enterprises, WCF strengthens links between these chambers, enabling each to improve performance and discover new products and services to offer their members. WCF promotes and protects the role of the chamber as an essential intermediary between government, businesses and the general public.

For more information visit [www.worldchambersfederation.org](http://www.worldchambersfederation.org)

## Mexico City National Chamber of Commerce (CANACO)

CANACO is a business association representing the interests of companies and businesses in Mexico City. The first chamber of commerce in Mexico, CANACO today is the largest chamber in Mexico. Its mandate is to promote, protect and assist in the business development of retailers, distributors, importers and exporters in Mexico.

CANACO has experience in local, regional and international commerce and supports affiliates with a large array of services. Working through a network of cooperation agreements with international organizations and chambers, CANACO eases information sharing and business transactions.

For more information visit [www.camaradecomercio.com.mx](http://www.camaradecomercio.com.mx)

## ICC World Chambers Federation

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## Mexico City National Chamber of Commerce

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7<sup>th</sup>  
WORLD  
CHAMBERS  
CONGRESS



CAMARA DE COMERCIO  
SERVICIOS Y TURISMO  
CIUDAD DE MEXICO



International Chamber of Commerce  
*The world business organization*

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